

PUBLIC CONVENIENCE PROFILES

January 2025



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INTRODUCTION

This report outlines various public conveniences maintained by Swale Borough Council. Each public convenience is objectively compared with each other using a variety of pertinent factors. This facilitates the formation of a fair and objective opinion.

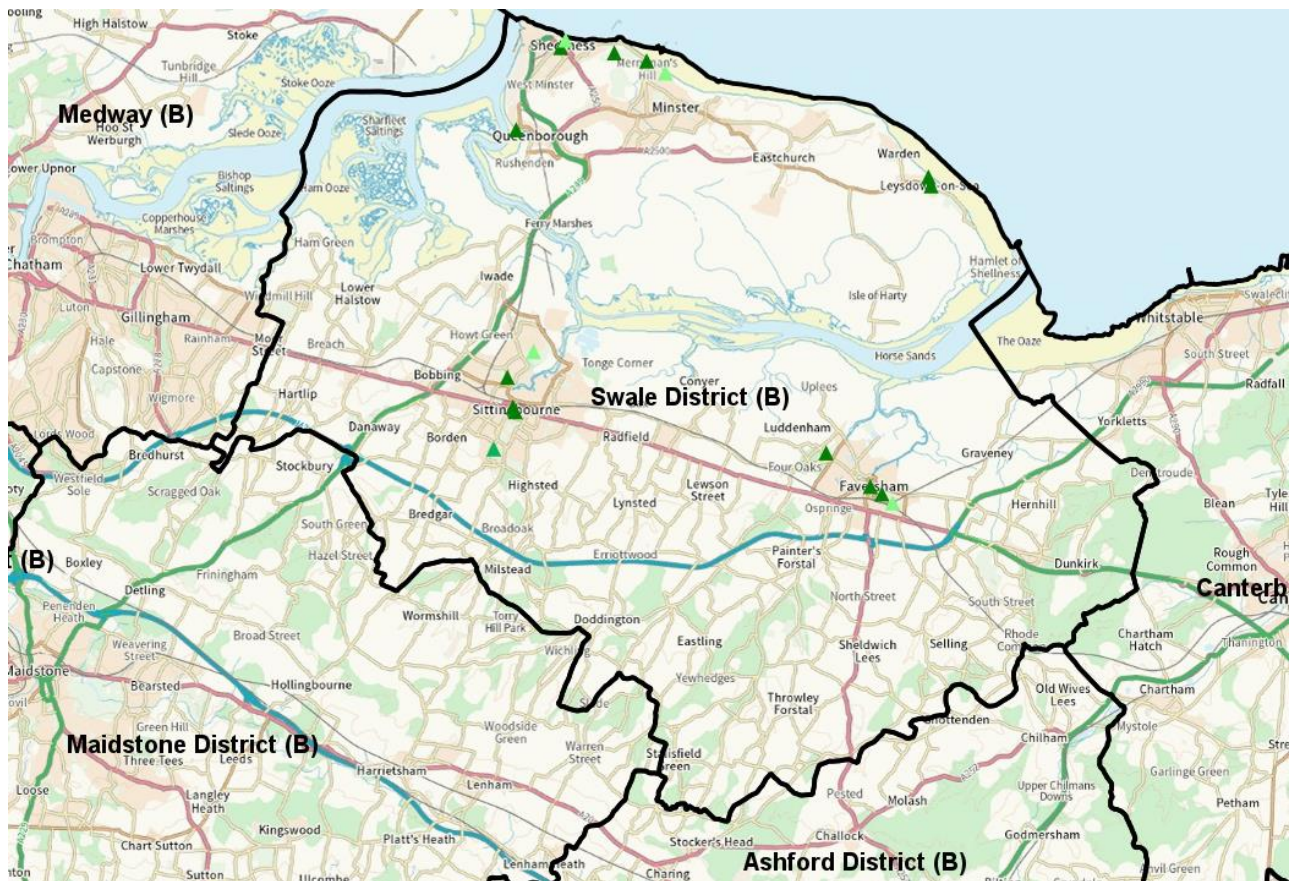


Figure 1. Swale Borough Council Public Conveniences

THE CURRENT SITUATION

Swale Borough Council currently maintains 16 public conveniences for use by the general public free of charge. The majority of public conveniences are open between 07.00 and 19.00 Mon - Sun, with some facilities having seasonal changes.

Compared with other neighbouring unitary and borough councils, Swale is the second smallest in size and has the most council maintained toilets. Despite this Swale Borough Council has the second lowest amount of toilets available for members of the public compared with neighbouring unitary and borough councils.

SUMMARY OF PROFILE STRUCTURE

The profile structures used throughout this report presents each public convenience objectively outlining each of their merits and shortcomings to help determine which public conveniences maximise value for money.

Each public convenience profile contains;



Address



Picture of site



Ward



Parish / Town



Average daily visitors (based on 2018 and 2024 data collected)



Number of ASB reports (based on reports in 23/24)



Condition (based on condition survey in 2023 and recent officer inspection)



Annual costs (adjusted for inflation)



Cost per user (adjusted for inflation)



Accessible /



Baby changing



Opening hours

It is important to note that there are also several more subjective aspects of public conveniences relevant to respective geographic locations such as;

- Enhanced Community Well-being
- Improved Public Health-
- Boost to Local Economy
- Enhanced Visitor Experience
- Support for Outdoor Activities
- Civic Pride

PUBLIC CONVENIENCE PROFILES

Library Car Park, Sittingbourne



Central Avenue, ME10 4BX

Address



Homewood

Ward



Average
daily
visitors

103



Annual
costs

£31,562.20



Accessible
Baby changing



Parish /
Town

Non-Civil Parish



Condition

YELLOW



Number
of ASB
reports

3



Cost per
user

£0.84



Opening
hours

07.00 - 19.00 Monday -
Saturday and 09.00 - 18.00
on Sunday and Bank
Holidays

The Forum, Sittingbourne



High Street, ME10 3DL



Chalkwell



97



£30,635.43



Accessible
Baby changing



Non-Civil Parish



YELLOW



5



£0.86



07.00 - 19.00 Monday -
Saturday and closed
Sundays

Milton Regis High Street, Milton Regis



Address

High Street, ME10 2AN



Ward

Milton Regis



Average
daily
visitors

13



Annual
costs

£13,438.77



Accessible



Parish /
Town

Non-Civil Parish



Condition

RED



Number
of ASB
reports

2



Cost per
user

£2.83



Opening
hours

07.00 - 18.00 Monday -
Sunday

Milton Creek Country Park, Sittingbourne



Address

Saffron Way, ME10 2EX



Ward

Milton Regis



Average daily visitors

74*



Annual costs

£17,954.37



Accessible



Parish / Town

Non-Civil Parish



Condition

GREEN



Number of ASB reports

0



Cost per user

£0.66



Opening hours

07.00 - 16.00 Monday -
Sunday between October
and 31st March 07.00 -
19.00 1 April - 30
September

*Assumed average daily visitors

King George V Playing Field, Sittingbourne



Address

Park Avenue, ME10 1QX



Ward

Woodstock



Average
daily
visitors

109



Annual
costs

£17,792.08



Parish /
Town

Non-Civil Parish



Condition

YELLOW



Number
of ASB
reports

0



Cost per
user

£0.45



Opening
hours

07.00 - 19.00 Monday -
Sunday

Oare Gunpowder Works Visitors Centre, Faversham



Address

Bysingwood Road, ME13
7UD



Parish /
Town

Faversham



Ward

Priory



Condition

YELLOW



Average
daily
visitors

14



Number
of ASB
reports

0



Annual
costs

£7,504.36



Cost per
user

£1.47



Accessible



Opening
hours

Saturdays, Sundays and
Bank Holidays 10.00 -
16.00

Central Car Park, Faversham



Address

Cross Lane, ME13 8PN



Parish /
Town

Faversham



Ward

Abbey



Condition

YELLOW



Average
daily
visitors

265



Number
of ASB
reports

6



Annual
costs

£58,357.74



Cost per
user

£0.60



Accessible
Baby changing



Opening
hours

07.00 - 19.00 Monday -
Saturday and 09.00 - 18.00
on Sunday and Bank Hols

Faversham Recreation Ground, Faversham



Address

Park Road, ME13 8ES

Parish /
Town

Faversham



Ward

Abbey



Condition

GREENAverage
daily
visitors

26

Number
of ASB
reports

2

Annual
costs

£26,230.22

Cost per
user

£2.76

Accessible
Baby changingOpening
hours07.00 - 19.00 Monday -
Sunday

Queenborough Park, Queenborough



Address

High Street, ME11 5AG



Parish /
Town

Queenborough



Ward

Queenborough and Halfway



Condition

YELLOW



Average
daily
visitors

28



Number
of ASB
reports

1



Annual
costs

£30,421.38



Cost per
user

£2.97



Accessible



Opening
hours

07.00 - 19.00 Monday -
Sunday

Rose Street, Sheerness



Address

Wood Street, ME12 1UA



Parish /
Town

Sheerness



Ward

Sheerness



Condition

YELLOW



Average
daily
visitors

117



Number
of ASB
reports

5



Annual
costs

£49,813.30



Cost per
user

£1.17



Accessible



Opening
hours

07.00 - 19.00 Monday -
Saturday and 09.00 - 18.00
on Sunday and Bank
Holidays

Beachfields, Sheerness



Address

Royal Road, ME12 1AY



Parish /
Town

Sheerness



Ward

Sheerness



Condition

GREEN



Average
daily
visitors

74*



Number
of ASB
reports

4



Annual
costs

£23,971.29



Cost per
user

£0.89



Accessible



Opening
hours

07.00 - 19.00 Monday -
Sunday

*Assumed average daily visitors

Bartons Point, Minster



Address

Marine Parade, ME12 2BX

Parish /
Town

Minster-on-sea



Ward

Sheerness



Condition

GREENAverage
daily
visitors

25

Number
of ASB
reports

3

Annual
costs

£50,507.61

Cost per
user

£5.53



Accessible

Opening
hours

07.00 - 16.00 Monday -
Sunday between October
and 31st March. 07.00 -
19:00 1 April - 30
September.

Minster Leas, Minster



Minster Beach Path, ME12
2NJ



Ward

Minster Cliffs



Average
daily
visitors

49



Annual
costs

£21,986.65



Accessible



Parish /
Town

Minster-on-sea



Condition

GREEN



Number
of ASB
reports

5



Cost per
user

£1.23



Opening
hours

07.00 - 16:30 Monday -
Sunday between October
and 31st March 07.00 -
19.00 1 April - 30
September

The White House, Minster



Address

The Broadway, ME12 2DE



Ward

Minster Cliffs



Average
daily
visitors

16



Annual
costs

£26,957.45



Accessible



Parish /
Town

Minster-on-Sea



Condition

RED



Number
of ASB
reports

2



Cost per
user

£4.61



Opening
hours

07.00 - 19.00 Monday -
Sunday

Leysdown Beach Services, Leysdown



Address

Grove Avenue, ME12 4QE



Parish /
Town

Leysdown



Ward

Sheppey East



Condition

YELLOW



Average
daily
visitors

161



Number
of ASB
reports

1



Annual
costs

£53,976.46



Cost per
user

£0.92



Accessible
Baby changing



Opening
hours

General Hours: Monday to
Saturday: 07:00 - 19:00,
Sunday and Bank
Holidays: 09:00 - 18:00.
Leysdown Beach Services
and Leysdown Beach
External Toilet times vary.

The Spinney, Leysdown



Address

Leysdown Road, ME12 4QX



Parish /
Town

Leysdown



Ward

Sheppey East



Condition

YELLOW



Average
daily
visitors

13



Number
of ASB
reports

0



Annual
costs

£17,454.71



Cost per
user

£3.68



Accessible



Opening
hours

07.00 - 19.00 Monday -
Sunday

Summary Table

Site	Parish	Condition	Average visits per day	Cost per user	Annual cost	Number ASB reports
Library Car Park, Sittingbourne	Non-Civil Parish	Yellow	103	£0.82	£31,562.20	3
The Forum, Sittingbourne	Non-Civil Parish	Yellow	97	£0.85	£30,635.43	5
Milton Regis High Street, Milton Regis	Non-Civil Parish	Red	13	£2.77	£13,438.77	2
Milton Creek Country Park, Sittingbourne	Non-Civil Parish	Green	N.A.	£0.65	£17,954.37	0
King George V Playing Field, Sittingbourne	Non-Civil Parish	Yellow	109	£0.44	£17,792.08	0
Oare Gunpowder Works Visitors Centre, Faversham	Faversham Town Council	Yellow	14	£1.44	£7,504.36	0
Central Car Park, Faversham	Faversham Town Council	Yellow	265	£0.59	£58,357.74	6
Faversham Recreation Ground, Faversham	Faversham Town Council	Green	26	£2.71	£26,230.22	2
Queenborough Park, Queenborough	Queenborough Town Council	Yellow	28	£2.92	£30,421.38	1
Rose Street, Sheerness	Sheerness Town Council	Yellow	117	£1.14	£49,813.30	5
Beachfields, Sheerness	Sheerness Town Council	Green	N.A.	£0.87	£23,971.29	4
Bartons Point, Minster	Minster-on-sea Parish Council	Green	25	£5.42	£50,507.61	3
Minster Leas, Minster	Minster-on-sea Parish Council	Green	49	£1.20	£21,986.65	5
The White House, Minster	Minster-on-sea Parish Council	Red	16	£4.52	£26,957.45	2
Leysdown Beach Services, Leysdown	Leysdown Parish Council	Yellow	161	£0.90	£53,976.46	1
The Spinney, Leysdown	Leysdown Parish Council	Yellow	13	£3.60	£17,454.71	0